

Application for  
**MA in Marketing by Distance Learning**

<b>BS</b>		
-----------	--	--

(For Office Use Only)

<b>AY</b>	/	
-----------	---	--

<b>SD</b>	/	/
-----------	---	---

**Postgraduate Admissions Office**  
Durham Business School, Mill Hill Lane  
Durham City, DH1 3LB, UK  
Tel: +44 (0)191 334 5188  
Fax: +44 (0)191 334 5136  
E-mail: [madl.enq@durham.ac.uk](mailto:madl.enq@durham.ac.uk)

Please complete this form using typescript or black ink. Ensure all hand-written entries (bar Email address) are in **BLOCK CAPITALS**.

**1. Personal Details**

Title (e.g. Mr, Mrs, etc.)	<input type="text"/>	Initials	<input type="text"/>	Surname	<input type="text"/>
Date of Birth (dd/mm/yy)	<input type="text"/>	Forename(s)	<input type="text"/>		
Gender (M/F)	<input type="text"/>	Nationality	<input type="text"/>		
Home Address ( tick to use as correspondence )	<input type="checkbox"/>	Business Address ( tick to use as correspondence )	<input type="checkbox"/>		
<input type="text"/>		<input type="text"/>			
Telephone	<input type="text"/>	Telephone	<input type="text"/>		
Fax	<input type="text"/>	Fax	<input type="text"/>		
Email	<input type="text"/>	Email	<input type="text"/>		
<b>Emergency Contact</b>					
Name	<input type="text"/>		Telephone	<input type="text"/>	
Address	<input type="text"/>				

**2.**

**Education/Qualifications**

Please indicate below your attainments, both academic and professional, completing the tables as fully as possible.

**Undergraduate**

University/Polytechnic/College	Date of Attendance		Subject(s)	Award/Qualification(s)	Date of Award	Class of Award
	From	To				

**Postgraduate**

University/Polytechnic/College	Date of Attendance		Subject(s)	Award/Qualification(s)	Date of Award
	From	To			

**Professional**

Awarding Body	Award/Qualification(s)	Date of Award

**Language Skills**

First Language  Second Language

If English is not your first language tick one or more of the boxes below if its usage has been required during: -

Post 18 Education – Language of instruction  Employment  Supporting documentation should be included with your form to confirm this.

If you have an English qualification please give details below together with date attained and level/score.

TOEFL (Inc. of Test of Written English) or IELTS score

**GMAT Details**

Have you taken the Graduate Marketing Admission Test (GMAT)? Yes  No

If Yes, please state your total score and date of test (enclose a copy of your score report). Date  Score

If No, do you intend to take the test? Yes  No

If Yes, please state where  and when

**3.****Employment**

Please complete the table below, detailing all post-degree level employment, continuing onto a separate sheet if necessary. CV's will not be accepted.

**Current Post**

Job Title

Date From	Date To	Organisation	Nature of work	Salary

Please indicate from the options below the category most relevant to your present position. Tick one box only.

Education   
 Engineering   
 Finance   
 Government   
 Health   
 Industry   
 IT/Communications   
 Logistics   
 Media/Marketing   
 Other

**Previous Employment**

Date From	Date To	Organisation	Position	Nature of work	Salary

**4.****Finance**

Please indicate below, by ticking one of the boxes, your source of funding for the MA.

Self   
 Employer   
 Loan/Funding Organisation

If you have ticked Employer or Loan/Funding Organisation above, give their name below.

**5.****Personal Statement**

Please state your principal reasons for applying to study the programme, career intentions and any other information you feel necessary to support your application. Continue on a separate sheet if needed.

I enclose completed reference forms from two referees

**6.****Declaration**

I hereby promise to conform to the discipline of the University and to all Statutes, Regulations and Rules in force for the time being in so far as they concern me. I certify that, to the best of my knowledge, the information on this form is correct and complete.

**DATA PROTECTION ACT**

I give my consent for my personal data to be processed within the terms of the Data Protection Act.

Signature

Date (dd/mm/yy)

**University Use Only**

*To be completed by the Programme Director of the MA by Distance Learning*

**Recommendation from Business School to Faculty of Social Sciences****Degree – MA in Marketing (Distance Learning)**

I certify that

I have seen documentary evidence of all relevant qualifications

I have received two completed reference forms in respect of this applicant

I have received evidence of this applicant's proficiency in English (where applicable)

I support the above application and am willing to act as Programme Director

Conditions (if any)

I recommend that this candidate be accepted for

Masters in Marketing (Distance Learning)

Signature of/for Programme Director

Date

**Endorsed by/for the Chairman/Chairwoman of the Board of Studies in Business Marketing**

Signature

Date

**Approved by the Dean/Deputy Dean of the Faculty of Social Sciences**

Signature

Date